

Rochester College - Internship Posting Request Form

Organization Name

DOBI

Internship Position Title

Marketing Intern

**Internship Position Description and/or
Expected Duties (please be as specific as
possible)**

DOBI Internship Overview

DOBI, a Birmingham-based real estate brokerage, is looking to hire a marketing intern for the upcoming fall semester. The ideal candidate will be enrolled in a full-time university or college and studying marketing or graphic design. We're looking for an energetic and detail-driven individual who wants to use their creative skill-set to assist with content creation across digital, social, and print mediums. We provide extensive training, guidance, and support; as well as the opportunity to experience the industry from the inside and gain valuable work experience. We can be flexible with schedules if you continue to take classes for the duration of the internship.

Responsibilities:

Work with members of the Marketing team to create content for all DOBI real estate agents across various mediums (digital, social, print)
Engage directly with clients (the agents) to understand their needs and deliver high-level work on time
Utilize skill sets across the Adobe Creative Suite to bring new aesthetic elements to the brand
Assist with posting content on social media and monitoring the channels for conversation

What We're Looking For:

Working knowledge of the Adobe Creative Suite, specifically Photoshop, InDesign, and Illustrator
Experience with Canva & Adobe Premiere Pro a plus
Incredible attention to detail across design, grammar, and spelling
Willingness to take direction and absorb information quickly
Ability to multitask in a fast-paced environment
Upbeat, positive energy a must
Enrollment in an associate's degree program required

Applicable College Majors (select all that may apply)

Management (School of Business and Professional Studies)

Contact Name (should be the Internship Supervisor)

Nick Moons

Contact Phone Number

(586) 850-2708

Contact Email

nickmoons@wearedobi.com

Organizational Address

2211 Cole st
Birmingham, MI, 48009

The internship hours will be performed:

At the organization's office

Minimum number of required hours per week:

Flexible

The internship will be:

Paid (hourly or stipend)

If paid, please provide details (hourly wage, stipend, etc)

To Be Determined (hourly rate)

Position Opening Date

Monday, July 29, 2019

Position Closing Date (if applicable)

Monday, August 26, 2019

The duration/season of the internship (check all that apply):

Flexible

Has the organization hosted an Intern from Rochester College in the past?

No

PDF attachment of internship details, if available

[DOBI Marketing Internship.pdf](#)