



## Internship Posting Request Form

### Organization Name

Brightwing

### Internship Position Title

Marketing Intern

### Internship Position Description and/or Expected Duties (please be as specific as possible)

Do you have an eye for detail and an appetite for problem solving? Are you both creative and analytical?

We've got an opportunity for you: we are looking for an enthusiastic marketing intern who is always up for a challenge.

As our marketing intern, you will work with the marketing team and collaborate with sales & recruiting to keep Brightwing the top choice for jobseekers and employers.

You will execute campaigns, coordinate marketing activities & events, and report on results. With this internship, you'll gain exposure to marketing strategy development, execution, and measurement. You'll walk away with broad experience not only in marketing, but also in a fast-paced, growth-oriented work culture.

### Why Join Brightwing

Opportunity to immerse yourself and get your hands dirty with challenging work and projects  
Mentorship from Brightwing's Marketing team  
A creative, collaborative and fun company culture

### What You'll Do

As a Marketing Intern, your adventure will lead you to work on projects and tasks such as:

-Help execute day-to-day digital marketing

campaigns  
-Help ideate, define, manage and execute deliverables  
-Interface with various departments across the company to ensure effective communication  
-Create social media editorial calendars, presentations, and reports  
-Gain an inside look at what it takes to create a marketing campaign from start to finish  
-Research competitors, industry news, and marketing trends  
-Execute duties such as coordinating direct mail campaigns, events, career fairs, etc.

Requirements:

-Must be currently enrolled as a student, pursuing a degree in Marketing, English, Journalism, Communications, or similar  
-Must be a rising Junior, Senior, or Graduate student  
-Must be a strong writer  
-Must be organized and attentive to detail

Please send your resume along with a writing sample to Jason Hochstein at [jhochstein@gobrightwing.com](mailto:jhochstein@gobrightwing.com)

**Applicable College Majors (select all that may apply)**

Mass Communication (School of Business and Professional Studies)

English (School of Humanities)

**Contact Name (should be the Internship Supervisor)**

Jason Hochstein

**Contact Phone Number**

(248) 585-4750

**Contact Email**

[jhochstein@gobrightwing.com](mailto:jhochstein@gobrightwing.com)

**Organizational Address**

431 Stephenson Hwy  
Troy, MI, 48083

**The internship hours will be performed:**

At the organization's office

**Minimum number of required hours per week:**

20 hours

**The internship will be:**

Paid (hourly or stipend)

**Position Opening Date**

Wednesday, March 4, 2020

**The duration/season of the internship (check all that apply):**

Approximately 4 months in the Summer (May - August)

**Has the organization hosted an Intern from Rochester College in the past?**

No